Technology "Debate" as a tool for communicative competence development

Технология «Дебаты» как средство формирования коммуникативной компетентности

Received: January 2, 2020
Accepted: February 3, 2020

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Abstract

The task of a modern university is to produce a highly qualified and competent specialist, ready for independent implementation of professional activities. Communicative competence is one of the fundamental in such preparation. The purpose of the article is to review the experience of implementing the Debate technology as an effective means of developing communicative competence of future vocational training teachers. The article focuses on the specifics of their future activities, its features and conditions, as well as their role in the field of professional education. The teacher of vocational training carries out pedagogical, educational-production and organizational-methodological activities in students training in secondary vocational schools. The basis for the implementation of his professional activity is the construction of effective interaction in the classroom between the teacher and students. For this, future teachers of vocational training must master communicative competence which is one of the main components of their future activities success. The article reveals features of the "Debate" and their capabilities in students' training. The study allowed us to check the level of communicative competence development in dynamics, as well as to identify the level of students' motivation before using the Debate technology and after.

Аннотация

Задачей современного вуза является формирование компетентного высококвалифицированного специалиста, готового к самостоятельному осуществлению профессиональной деятельности. Коммуникативная компетентность является одной из основополагающих в его подготовке. Цель статьи заключается в рассмотрении опыта реализации технологии «Дебаты» как результативного средства формирования коммуникативной компетентности будущих педагогов профессионального обучения. В статье сделан акцент на специфику их будущей деятельности, ее особенности и условия, роль в сфере профессионального образования. Педагог профессионального обучения осуществляет педагогическую, учебно-производственную и организационно-методическую деятельность в подготовке обучающихся средних профессиональных учебных заведений. Основой осуществления его профессиональной деятельности является построение результативного взаимодействия на занятиях между педагогом и студентами. Для этого будущим педагогам профессионального обучения необходимо овладеть коммуникативной компетентностью, которая является одной из

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the data obtained, we can talk about the effectiveness of technology implementation. "Debate" provides ample opportunities for students to develop interaction skills, conduct constructive dialogue, select arguments, effective interaction strategies, the ability to balance emotional stress during the discussion, the ability to speak in public and other skills that contribute to the development of communicative competence and provide highly qualified specialist training.

**Key Words:** interaction, communicative competence, debate, educational technology.

**Introduction**

The main strategic goal of modern higher schools is to train highly qualified specialists capable of performing productive independent professional activities (Abramova et al., 2019). Achieving this goal is carried out through complex, multifaceted processes, including implementation of educational technologies in the learning process (Bulaeva et al., 2018). The active use of educational technologies was due to new requirements for graduates training from the state and society (Cirdan et al., 2019). This trend is one of the most relevant in the development of vocational education. Today, society needs qualified teachers of vocational training able to carry out high-quality professional activities (Garnevska et al., 2018).

The process of training a vocational education teacher deserves special attention (Ihnatenko et al., 2018). Attention should be paid to the specifics of his future activities, its features and conditions and its role in the field of professional education (Ilyashenko et al., 2018). The teacher of vocational training carries out pedagogical, educational-production and organizational-methodological activities students training in secondary vocational schools (Ilyashenko et al., 2019). The basis for professional activities implementation is the construction of effective interaction in the classroom between the teacher and students (Vaganova et al., 2019b). For this, future teachers of vocational training must master communicative competence, which is one of the main components of their future activities success (Kamenez et al., 2019). Communicative competence implies the ability to establish and maintain contacts with people and the ability to actively interact (Klinkov et al., 2019). For a vocational education teacher, this competence is one of the key since his professional activity involves constant interaction, dialogues, and answers to questions. In order to carry out future professional activities at a high level, the student needs to master the process of dialogue (Denysenko et al., 2018). This is a rather lengthy process in which various educational technologies are used (Koshechko et al., 2018). For example, the development of independent and effective interaction skills can be carried out in the process of implementing game, design...
technologies, training technologies in cooperation, case technologies and others (Kobernyk et al., 2018). However, in this article we focus on discussion technologies that can be applied in conjunction with other technologies (Tsarapkina et al., 2019b). A type of discussion technology is Debate (Markova et al., 2018). In this article we will consider their functionality, opportunities in the preparation of vocational education teachers and the development of their communicative competence (Markova et al., 2019).

**Theoretical framework**

Most domestic and foreign researchers who have studied the development of communicative competence distinguish several of its components (Prokhorova et al., 2018). Firstly, this is theoretical knowledge about building interaction, interpersonal relationships, secondly, the ability to predict the development of events, thirdly, using the mechanisms of communicative influence (persuasion, suggestion, infection), creating favorable emotional conditions (Pichugina et al., 2019). Communicative competence is usually considered as knowledge, experience, human abilities, allowing performing communicative functions (Nikonova et al., 2019a). A person with communicative competence is able to show organizational and communicative skills and control himself in the process of interaction as well as has culture of verbal and non-verbal interaction (Nikonova et al., 2019b).

Scientists and educational practitioners note the need to develop students' independent activity, expanding the types of activities in which students can self-actualize (Pluschch et al., 2018). That is why they distinguish various methods of organizing interactive interaction: disputes, focus conversations, solving cases, where dialogue is the forming element (Sedykh et al., 2019). However, among them they assign a special place to the technology of "Debate", which allows us to comprehend the existing and acquire new emotional, communicative experience (Smirnova et al., 2019). The debate is divided into two types: formal and informal (Vaganova et al, 2019a). Their difference lies in the fact that the former do not have rules, while the latter provide for a clear regulation. Most often, the first option is used in vocational education (Vaganova et al, 2019f). Debate is a formal dispute resolution method in which participants actively interact with each other. Each of the parties at the same time tries to bring weighty arguments in its favor (Vaganova et al, 2019c). The quality and depth of the debate depends on having specialized knowledge (Vaskovskaya et al., 2018). In order for the students' discussion to be productive, it is necessary that they be motivated to study professional disciplines in a high-quality manner and strive to expand their own knowledge in this area (Vaganova et al, 2019d). It is worth noting that a feature of the debate is the optionalness of finding the final solution to the issues (Ivanova et al., 2019). The task of the debate is to teach students to give reasons and arguments as well as analyze concepts (Vaganova et al, 2019e).

Various researchers note that debate contributes to:

- the development of the ability to look at a problem from different points of view;
- logical building of argumentation and persuasion (Rakhimbaeva et al., 2019);
- form the moral consciousness of the future teacher of vocational training (Tsarapkina et al., 2019a);
- development of the ability to analyze concepts, concepts, ideals (Grigoriev et al., 2019).

The technology of debate allows you to expand students' perceptions of professional activity and prepare them for independent creative work.

**Methodology**

A study was conducted at the Pedagogical University to test the level of communicative competence of future vocational education teachers. The study involved students whose major is "Vocational training (by industry)" in the amount of 82 people. The audit was carried out over three years. We tracked in dynamics a change in the level of its development. The statistical calculation was carried out over three stages. The first stage of the study was conducted in 2015, the second - in 2016, the third - in 2017. The development of communicative competence was divided into three levels (high, medium, low). A high level is characterized by the student’s ability to clearly argue their position, the ability to smooth out conflict situations in the process of interaction, to relieve emotional stress during the discussion; listen to the opinion of the opponent; show leadership skills and take responsibility; build effective interaction strategies leading to high results.

Students’ motivation is of utmost importance in the development of professional and communicative competence in particular. The
higher its level is, the more students strive to study courses, the more they are ready for effective interaction and the development of a skill in conducting constructive dialogue and building effective relationships in future professional activities. To check the level of motivation, a questionnaire was developed and a survey was conducted among study participants. The questionnaire revealed the motivation to study professional courses. The survey was conducted over three years (2015, 2016, 2017).

Results and discussion

We conducted a study to identify the communicative competence of future teachers of vocational training, in which students whose major is “Vocational training (by industry)” in the amount of 82 people (3 groups) took part. The development of communicative competence was determined by the following indicators: the degree of conflict; the adequacy of the perception of others' opinions; correction of one’s own opinion under the influence of arguments; the ability to ask questions and answer them, the implementation of feedback (that is, to inform the partner that he was heard and understood); the ability to balance emotional stress during the discussion; ability to interact effectively with other students, to carry out cooperation; ability to select effective interaction strategies; argumentation of one’s opinion; ability to resolve disputes; ability to speak to the public; involvement in the situation, manifestation of the initiative; effective teamwork.

The development of communicative competence was determined by three levels: high, medium, low. Table 1 presents the characteristics of each level.

Table 1. Development levels of communicative competence of students of a pedagogical university

<table>
<thead>
<tr>
<th>Level characteristic</th>
<th>Level</th>
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<tr>
<td>The student is reasoned but defends his point of view; non-conflict; able to smooth out conflict situations in the process of interaction, relieve emotional stress during the discussion; listens to opinion of the opponent; shows leadership qualities, takes responsibility; able to build effective interaction strategies leading to high results; easily speaks to the public, is maximally involved in the situation.</td>
<td>High</td>
</tr>
<tr>
<td>The student is able to defend his point of view, bringing arguments to his advantage; tries not to enter into conflicts, to relieve emotional stress during discussion, if any; he has to listen to his opponent; most often is not a leader in the team, however, shows coordinating qualities; responsibly approaches the fulfillment of assigned tasks, listening to the opinion of their classmates; most often focuses on the discussion of a specific issue, shows involvement in the situation.</td>
<td>Middle</td>
</tr>
<tr>
<td>The student defends his point of view, without giving sufficient if -operation arguments in its favor; often initiates a conflict, does not try to listen to his opponent; refuses to take responsibility for the actions of the team; speaking in public is a difficult task for him; often distracted during the discussion of issues, shows inattention.</td>
<td>Low</td>
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The study was conducted on Length SRI three years (2015, 2016, 2017). Checking the level of development was carried out during the observation by teachers of students' interactions during business games, the implementation of projects and case studies within the courses of “Pedagogical Technologies”, “Interactive Learning Technologies”, and “Project Activities of a Vocational Education Teacher” in which students communicated and accepted joint decisions affecting the final result. At the first stage of the study in 2015, students were trained without the introduction of the Debate technology. It should be noted that q art was carried out on individual topics and quite rarely. The results of the development of communicative competence in 2015 are shown in Figure 1.
Fig. 1. Results of checking the level of students' communicative competence in 2015

A statistical calculation showed that in 2015 the number of students with a low level of development of communicative competence prevails. We also revealed the level of motivation of students to study. For this, a survey was conducted. The questionnaire is presented in Table 2.

Table 2. Questionnaire to identify students' motivation to study professional courses

<table>
<thead>
<tr>
<th>Question</th>
<th>Answer options</th>
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<tr>
<td>Do you seek to participate in professional contests and conferences?</td>
<td>Yes, Rather yes than no, Sooner than yes, No</td>
</tr>
<tr>
<td>Do you like to solve problems related to future professional activities?</td>
<td>Yes, Rather yes than no, Sooner than yes, No</td>
</tr>
<tr>
<td>Would you like to study professional courses more deeply?</td>
<td>Yes, Rather yes than no, Sooner than yes, Not</td>
</tr>
<tr>
<td>Would you like to participate in various discussions on vocational education?</td>
<td>Yes, Rather yes than no, Sooner than yes, No</td>
</tr>
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</table>

The level of motivation at the beginning of the study is shown in Figure 2.
We can say that the level of motivation of students to study professional courses for the period of 2015 is quite low. Many students like to solve professional problems and they are confident in the choice of future professional activities. However, we cannot but note a large percentage of students for whom the learning process does not cause much interest. Therefore, the development of competence becomes difficult. The activation of students' interest, their motivation for active cognitive activity becomes one of the main tasks in the development of communicative competence. For this, in 2016, a system of conducting the "Debate" was developed. During the study of each key topic of professional courses ("Pedagogical technologies", "Interactive teaching technologies", "Project activities of a teacher of vocational training"), discussions were held. Students were prepared in advance, selected the appropriate material, evaluated the relevance of interactivity for building their reasoned position, and evaluated the opinions of various researchers. The debate system covered topics: "The history of the development of pedagogical technologies"; "The didactic process - the basis for the development of pedagogical technology"; "Classifications of pedagogical technologists"; "Designing a system of learning goals"; "Interactive tools and equipment"; "Basic technological methods when working with interactive equipment"; "Pedagogical design as a way of innovative trans development." In the process of conducting the debate, students mastered ways to detect the strengths and weaknesses of opposing judgments, selected evidence that refutes the fallacy of one opinion and confirms the truth of another. Students analyzed many sources, worked with documents, reference materials.

The debate was held as part of business games, projects, or independently.

Preparing for a debate is a lengthy and multifaceted process that goes through several stages:

- the teacher, together with the students, establishes a range of issues that are discussed within the framework of a specific topic (usually 5-6 questions);
- Further, the teacher selects literature for students, relevant sources that can be analyzed by students;
- students are divided into teams (three speakers from each team are selected to protect the position and to deny it);
- each of the parties prepares a speech (participants develop selected arguments using evidence and reasoning);
- at the final stage, the speakers summarize (pay attention to the main contradictions position).

According to the results of the control measures, the teachers evaluated the level of development of communicative competence.
The debate has been actively started since 2016, at the end of which another check of the development of communicative competence was carried out. Figure 3 shows the results of the verification.

**Fig 3.** The results of the level of development of communicative competence (2015, 2016, 2017 year)

By 2017, the level of development of communicative competence has grown significantly. Technology "Debate" also had a positive impact on the level of motivation of students. Figure 4 shows the results of the motivation test for the period from 2015 to 2017.

**Fig 4.** Students motivation level in 2015, 2016, 2017
The level of motivation of students has grown significantly. Students are ready for active inclusion in the educational process, are interested in a deeper study of the topics of professional courses, tend to take part in various professional competitions and conferences, their interest in professional activities has increased and they note an increase in the intensity of training due to the implementation of the Debate technology. The statistical calculation in 2016-2017 showed significant improvements in the development of communicative competence.

Conclusions

In the process, we reviewed the experience of implementing the Debate technology as an effective means of developing the communicative competence of future vocational training teachers. We found that the debate helps to develop the skills necessary for effective interaction both in the professional sphere of activity and in everyday life, develop the ability to critical thinking, the ability to work in a team and concentrate on the essence of the problem. A statistical survey showed that the level of motivation of students to study professional courses for the period of 2015 was quite low. Many students liked to solve professional problems, and they were confident in the choice of future professional activities. However, there was a large percentage of students for whom the learning process did not cause much interest. Consequently, competency building was difficult. In accordance with the level of motivation was low and the level of development of communicative competence. 45% of students had a low level. By 2017, the level of development of communicative competence has increased significantly (50% of respondents have an average level of development of communicative competence, 40% - high). The Debate technology also had a positive effect on the level of student motivation (by 2017, 50% of students have a high level of motivation, 42% have an average level). The results of the study allow us to conclude that the " Debate" technology prepares students for making independent, responsible decisions, develops the ability to form effective interaction strategies, equalize emotional stress during the discussion, ability to speak in public and other skills that contribute to the development of communicative competence.

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